

Sponsorship & Tabletop Commitment Form



January 28-31, 2018 ♦ Naples Grande Beach Resort, Naples, FL

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person (and title): _____

Email: _____ Phone: _____

SPONSORSHIPS

- Elite Sponsorships** (\$7,500) Includes the following benefits: 2 complimentary conference registrations, exclusive opportunity to introduce Keynote speaker, private meeting space at conference, one draped tabletop with two chairs on Monday, & Tuesday day events, one-time pre and post show attendee list, company listing and logo in printed program, website and banner ad in mobile app, opportunity to submit article to be published in pre-show promotions and on website.

Additional Sponsorships

- | | | | |
|--|---------|--|----------|
| <input type="checkbox"/> Under the Sea Networking Dinner | \$7,500 | <input type="checkbox"/> Conference Lanyards | \$12,500 |
| <input type="checkbox"/> Sunset Serenade Closing Dinner | \$5,000 | <input type="checkbox"/> Golf Tournament | \$7,500 |
| <input type="checkbox"/> Conference WiFi and Mobile App | \$7,000 | <input type="checkbox"/> Sailing Tour | \$5,000 |
| <input type="checkbox"/> Hotel Key Cards | \$5,000 | | |

SUPPLIER TABLETOPS

- Standard Tabletop Package \$3,995
- Premium Tabletop Package \$4,995

To confirm your commitment, complete all of the above information, check your level of sponsorship, complete the payment information below, and return this form via FAX to PIDA at (410) 569-3340. Check or credit card payments accepted. Contact Josh Vetere at jvetere@americanpetproducts.org, or call 203.532.3652 with questions.

PAYMENT OPTIONS

- Check Enclosed (payable to PIDA) VISA MasterCard American Express

Card Number: _____ Exp. Date: _____ CVV: _____

Cardholders Name: _____ Signature: _____

No commitments will be recognized as confirmed until a completed form and payment is received by the Pet Industry Distributors Association (PIDA). Sponsor commitments are considered binding and are non-refundable. Sponsor acknowledges and agrees that the total amount due shall be paid to PIDA by December 1, 2017. Should Sponsor not strictly comply with the terms and conditions of this Contract, including without limitation, the failure to timely pay any monies due, Sponsor acknowledges and agrees that PIDA may revoke Sponsor's sponsorship at the Event. Failure to pay according to the terms of this Contract may result also in Sponsor's name being deleted from all publications, promotions and/or advertisements for the event. Sponsor agrees to provide final art and/or logo, in electronic format by December 1, 2017. Failure to meet this deadline may prevent Sponsor from being included in event promotions, including website advertisements, signage, programs, and brochures.

Your sponsorship is not deductible as a charitable contribution. It may be deductible as a business expense. Check with your tax advisor.