

# Sponsorship Commitment Form

January 27-30, 2019 ♦ La Cantera Resort & Spa, San Antonio, TX



Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person (and title): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**TIER 1 ELITE SPONSORS**  
**(\$7,500)**

*Includes the following benefits:*

- Two Complimentary conference registrations (\$2,390 value)
- Exclusive opportunity to introduce Keynote speaker
- Private meeting space at conference
- Signage at registration
- Sponsor recognition at opening general session
- Company listing and logo in printed program, website and **banner ad** in mobile app
- Opportunity to submit article to be published in pre-show promotions and on website

**TIER 2 SIGNATURE SPONSORS**  
**(\$5,000)**

*Includes the following benefits:*

- Two half-price conference registrations (\$1,195 value)
- Opportunity to introduce breakout speaker or welcome guests at selected social event
- Company listing and logo in printed program, website and in mobile app
- Signage at registration
- Sponsor recognition at opening general session
- Opportunity to submit article to be published in pre-show promotions and on website

**AVAILABLE SIGNATURE SPONSORSHIPS**

- Conference WiFi (1 available)
- Conference Lanyards (1 available)
- Golf Tournament (1 available)
- Hotel Key Cards (1 available)
- Networking Events (3 available)

**TIER 3 SUPPORTING SPONSORS**  
**(\$2,500)**

*Includes the following benefits:*

- One half-price conference registration
- Company listing and logo in printed program, website and in mobile app
- Signage at registration
- Sponsor recognition at opening general session

**AVAILABLE SUPPORTING SPONSORSHIPS**

- Breakfasts (2 available)
- Coffee Breaks (2 available)
- Brewstillery Tour (1 available)
- Golf – Skill Contest (4 available)

**Don't see a sponsorship your size or interest? Contact Our Sponsorship Coordinator, Josh Vetere, for more opportunities to create a fun and interactive experience for attendees!**

To confirm your commitment, complete all of the above information, check your level of sponsorship, complete the payment information below, and return this form via FAX to PIDA at (410) 569-3340. Check or credit card payments accepted. Contact Josh Vetere at [jvetere@americanpetproducts.org](mailto:jvetere@americanpetproducts.org), or call 203.532.3652 with questions.

## PAYMENT OPTIONS

Check Enclosed (payable to PIDA)     VISA     MasterCard     American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_ Signature: \_\_\_\_\_

*No commitments will be recognized as confirmed until a completed form and payment is received by the Pet Industry Distributors Association (PIDA). Sponsor commitments are considered binding and are non-refundable. The total amount due shall be paid to PIDA by December 3, 2018. Should Sponsor not strictly comply with the terms and conditions of this Contract, including without limitation, the failure to timely pay any monies due, Sponsor acknowledges and agrees that PIDA may revoke Sponsor's sponsorship at the Event. Sponsor agrees to provide final art and/or logo, in electronic format by December 3, 2018. Failure to meet this deadline may prevent Sponsor from being included in event promotions, including website advertisements, signage, programs, and brochures.*

*Your sponsorship is not deductible as a charitable contribution. It may be deductible as a business expense. Check with your tax advisor. Pet Industry Leadership Conference c/o PIDA \* 3465 Box Hill Corporate Center Dr. Suite H \* Abingdon, MD 21009 \* Fax: 410-569-3340*